# Bay Area, California

YUXI WU

**UX** Designer

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## **OBJECTIVE**

UX Designer with 3+ years of professional experience crafting user-centric designs for innovative platforms. Adept at driving crossfunctional collaboration, evidenced by the successful launch of a payroll system across 10+ countries and the development of a SaaS platform connecting global talents. Skilled in leveraging user data for continuous product optimization and rapid design iterations. Passionate about creating seamless experiences that align with business goals, ready to make an impact in a forward-thinking organization.

# EDUCATION

### California College of the Arts

MFA, Interaction Design | Sep 2020 - May 2023

Courses: IxD Studio, Strategy Lab, Studio Forward, Design Research/Market, Prototyping

#### **Academy of Art University**

MFA, Landscape Architecture | Sep 2012 - Jun 2016

#### **Northeast Forestry University**

MFA, Environmental Art Design | Sep 2008 - Jun 2011

# SKILLS

### **UX Design Practices:**

Interaction Design

User Interface Design

Experience Design

Sketching

Wireframing

Storyboarding

User Testing

Prototyping

Cross-functional Collaboration

# TOOLS

### Modeling + Drafting:

Figma Rhino
Principle Unity
Sketch Processing
InVision Blender

#### Adobe Suite:

IllustratorPhotoshopInDesignAdobe XD

## EXPERIENCE

Jun 2024 - Now

#### Technology Manager

Demetra Cabinetry

San Jose

- Optimized the design and production workflow by integrating a new front-end design tools with back-end production software, Cabinet Vision. Developed a comprehensive catalog within Cabinet Vision and established a seamless data transformation process, enabling direct CNC cutting from the front-end design ordx. file.
- Developed an online appointment and inquiry form to enhance customer engagement and streamline online business interactions.

Nov 2022 - Jun 2024

#### **UX** Designer

ChaadHR

Remote

- Drove cross-functional collaboration to design a SaaS platform connecting employers with global talent, enabling efficient team management.
- Lead the design of a payroll management system, including invoice dashboard, payroll status tracking, transaction processing, etc. Aligned user needs with business objectives to ensure an optimal management experience.
- Adapted payroll system designs to meet diverse regional regulations, successfully launching in 10+ countries.
- Leveraged customer insights and data metrics to drive continuous product improvements.

Jun 2022 - Aug 2022

### UX Designer Intern

Amazon

Remote

- Led an end-to-end design project for a new shopping recommendation feature.
- Utilized existing user data to prototype innovative concepts; collaborated with UXR and organized unmoderated design testing to rapidly gather user feedback for design iteration.
- Collaborated closely with cross-functional stakeholders throughout the ideation, design, and implementation phases.

Sep 2020 - May 2023

#### **UX** Designer

California College of the Arts

San Francisco

- 09. 2022 05. 2023 | Google Sponsored Design Project
  - Sponsored by Google, engineered an interactive digital installation at the YBCA museum for the Future Resonance show. The exhibition received recognition in the form of a Bay Area outpost for the prestigious Scholastic Art & Writing Awards.
- 909. 2022 12. 2022 | Lenovo Sponsored Design Project
  - Partnered with Lenovo to investigate the "future of workspace" for live-streamers. Investigated the future of workspace for live-streamers, conceptualizing a portable live-streaming device.
- 01. 2022 05. 2022 | **Teaching Assistant** 
  - TA of the Intro to Interaction Design class, assisted the professor in preparing course materials and provided one-on-one coaching to students.